PropTech Market Map 2026

Real estate tech companies, sorted by the job each one does for the people who find, sell, finance, manage, build and run property.

Forage AI · 76 companies · 9 categories · 25 groups · Edition: October 2026

Find | Sell | Finance and close | Manage | Invest | Build | Run the building | Data

1 Real estate listing portals and marketplaces

Puts homes, rentals and commercial space in front of searchers

Residential portals
ADVERTISING AND LISTING FEES

Homes.com CoStar · Realtor.com Move, News Corp · Zillow

Rental listings
ADVERTISING AND LISTING FEES

Apartment List · Apartments.com CoStar · Zumper

Commercial marketplaces
LISTING FEES; SOFTWARE SUBSCRIPTION

Crexi · LoopNet CoStar

2 Real estate agent and brokerage software

Runs leads, showings, contracts and the back office

Agent CRM and lead generation
SOFTWARE SUBSCRIPTION

BoldTrail Inside Real Estate · CINC · Follow Up Boss Zillow · Lofty

Transaction, showing and back office
SOFTWARE SUBSCRIPTION; ENTERPRISE CONTRACT

dotloop Zillow · Lone Wolf Technologies · ShowingTime Zillow · SkySlope

3 Mortgage, title and closing technology

Originates loans, clears title, checks wires and closes

Loan origination and lending platforms
ENTERPRISE SOFTWARE CONTRACT

Dark Matter Technologies Constellation Software · ICE Mortgage Technology (Encompass) · MeridianLink Centerbridge Partners

Mortgage point of sale
ENTERPRISE SOFTWARE CONTRACT

Blend · nCino Mortgage Suite

Pricing and secondary marketing
ENTERPRISE SOFTWARE CONTRACT

Optimal Blue Constellation Software · Polly

Title, closing and notarization
PER-TRANSACTION FEE; SUBSCRIPTION

CertifID · Doma Title Resources Group · Proof · Qualia · Snapdocs

Appraisal and valuation
SUBSCRIPTION; SOFTWARE PLUS SERVICES

Clear Capital · Reggora

4 Property management software

Runs leasing, rent, accounting, maintenance and screening

Property management systems
SUBSCRIPTION; ENTERPRISE CONTRACT

AppFolio · Buildium RealPage · Entrata · RealPage · Rent Manager · ResMan · Yardi

Leasing and resident communication
ENTERPRISE CONTRACT; SUBSCRIPTION

EliseAI · Funnel

Rent payments and resident rewards
SUBSCRIPTION; PER-TRANSACTION FEE

Bilt · Zego Global Payments

Screening and application fraud
PER-TRANSACTION FEE; SUBSCRIPTION

Snappt · TransUnion SmartMove

5 Commercial real estate software

Runs CRE leasing, deals, funds, valuation and lease accounting

Leasing and asset management
ENTERPRISE SOFTWARE CONTRACT

MRI Software · VTS

Valuation and lease administration
SUBSCRIPTION; ENTERPRISE CONTRACT

ARGUS Altus Group · Occupier · Visual Lease CoStar

Investment, fund and deal management
SUBSCRIPTION; SOFTWARE PLUS SERVICES

Agora · Dealpath · Juniper Square

CRE brokerage tools
SOFTWARE SUBSCRIPTION

Buildout

6 Construction technology

Plans, tracks and documents building projects

Construction and development management
SOFTWARE SUBSCRIPTION

Autodesk Forma · Northspyre · Procore

Reality capture and digital twins
SUBSCRIPTION; HARDWARE PLUS SUBSCRIPTION

Matterport CoStar · OpenSpace

7 Smart building, access and ESG

Runs doors, devices and building systems; reports energy use

Access control and smart building
HARDWARE PLUS SUBSCRIPTION

Avigilon Alta Motorola Solutions · DOOR (ex-Latch) · SmartRent · Verkada

Building operations and ESG reporting
SUBSCRIPTION; ENTERPRISE CONTRACT

Measurabl · Willow

8 Property data and analytics

Supplies property, parcel, location and market data

Property, parcel, location and market data
DATA LICENCE OR API; MANAGED SERVICE

ATTOM · Cherre RealPage · CoStar · Cotality · Forage AI ◆ · Placer.ai · Regrid

9 Brokerages and home-buying companies

Not software: you buy, sell or join through these companies

Tech-led brokerages
COMMISSION OR FEE ON THE SALE

Compass (+ Anywhere brands) · eXp Realty AGNT, Inc. · Real Brokerage Real REMAX Group · Redfin Rocket

Instant buyers
COMMISSION OR FEE ON THE SALE

Offerpad · Opendoor

Method: every company checked for a live offering, its 2026 brand and its owner. US companies only. Grey line under each group = how it is usually bought. Small grey text = parent company. Alphabetical within categories. A shortlist, not a ranking or a census. No paid placement. ◆ marks the author, Forage AI · forage.ai/blog/proptech-market-map